



# BONNIE KELLER

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## PROFILE

Award-winning script-to-screen production manager, producer, director, editor, interviewer, script writer, media trainer, narrator, and voiceover artist. Extensive experience with C-suite executives on- and off-camera to yield superior performances. Effectively execute client visions, creating high quality products under any budget or time constraint.

Comfortable working independently or in a team structure. Optimizing a dual news reporting and corporate background to tackle any story.

## SKILLS

**PROFESSIONAL STUDIO:**  
Voiceover, audio editing, video editing, webcasting

**SOFTWARE:** Adobe Audition, Adobe Premiere, Microsoft Office Suite

## AWARDS

- *Emmy Award*
- *Telly Award*
- *Communicator Crystal Awards*
  - *Video News Program*
  - *Producer/Director*
  - *Scriptwriting*
  - *Talent/Narration*
- *ITVA Video Craft Awards Winner*

## EXPERIENCE

### PRESIDENT/CEO • KELLER COMMUNICATIONS INCORPORATED

- Execute substantive script-to-screen video productions from creative concept to completion for major corporations in Philadelphia/NJ/NY
- Oversee studio and field production, including pre- and post-production, research, direction, storyboarding, technical design, budget, schedule, crew acquisition and talent mentoring
- Perform executive interviews and script writing (corporate/speeches/training) for employee communications reaching over 100,000-member work and sales forces
- Narrate video scripts for various pharmaceutical and Fortune 500 corporations, impacting employees on training initiatives and corporate policies while providing consistent messaging for company deliverables

### PRODUCER/VIDEO EDITOR • PHARMA/CORPORATE CREATIVE STUDIOS (INCLUDING MERCK/GSK/PENSKE/BP AMERICA/QVC/SAP/FMP; COMPLETE LIST/REFERENCES UPON REQUEST)

- Develop creative conceptualization storytelling as the production manager overseeing all phases of projects
- Produce/direct videos of varying lengths and styles, including multi-part series on business segment initiatives, brand marketing, product launch, technical, sales training, live events and webinars
- Lead all aspects of a production, including supervising team members, interfacing with client and location personnel, scouting, live playback, scriptwriting, show flow, C-suite coaching, narration, live announcements and editing for internal/external promotion

### NEWS BROADCASTING PROFESSIONAL (ANCHOR/REPORTER/NEWS DIRECTOR)

*WCAU-TV*, Philadelphia, PA | *WNEV-TV/WLVI-TV*, Boston, MA | *WEWS-TV*, Cleveland, OH | *WLNE-TV*, Providence, RI |

Radio Talk Show Programs, Philadelphia, PA

- Created enterprising breaking news pieces of different lengths on diverse subjects on a daily deadline-oriented basis
- Completed multi-part, Emmy Award-winning packages from start-to-finish, including pitching, researching, storyboarding, on-air live reporting, anchoring, interviewing and editing

### VOLUNTEER (PRODUCER/EDITOR/COMMUNICATIONS MENTOR)

*FIRST Robotics (all-female high school team)*

*Crohn's and Colitis Foundation of America*

## EDUCATION

B.A. in Communications • Broadcast Journalism/Media • University of Delaware